

MBA – Tourism & Travel Management

Five Day National Workshop on Research Methodology in Social Science [Blending Theories with Practical's]

Department of MBA (TTM), Mangalore University organized a Five day workshop on Research Methodology in Social Sciences during 18th to 22nd August 2023 at Department of Business Administration, Mangalore University. The workshop was intended to disseminate knowledge relating to the methods and methodology in Social Sciences Research.



The participants included 30 scholars from different Universities/ Institutions from Karnataka and outside Karnataka. The students belonged to diverse disciplines including, commerce, Management, Social Sciences & Humanities and Physical Education. The inaugural function was held on the fore noon of 18th August Honorable Registrar of Mangalore University, Dr. Raju Krishna Chalannavar, inaugurated the function as the President of the function, The chief guest, Dr. Toney K. Thomas, Head of the School of Tourism at Mahatma Gandhi University, Kerala, delivered insightful remarks. Dr. Puttanna K the chairman of the MBA Department, was the guest of honour. Dr. Joseph P.D., Coordinator of the MBA program, and Dr. Shekar Naik, Associate Professor of MBA TTM, were present during the inaugural ceremony.

All the speakers were focusing on the needs for conducting research methodology courses and expressed their concern over the quality degradation in research happening across India. Such workshops, according to them will provide orientation to the students to proceed with their research in a scientific and systematic way.



The first technical session was handled by Dr. Toney K Thomas, Head of School of Tourism Studies, M.G University, Kerala. He engaged 5 sessions focusing insights on the conceptual framework, philosophy of quantitative research, epistemology, and concluded the session with an exploration of scientific research.

The second session of the third day of workshop was handled by Mrs. Sumitha Achar, Assistant Professor at St. Aloysius College, Mangalore, delivered a comprehensive session on research questionnaires, research objectives, and research hypotheses.



The Five day National workshop concluded with the valedictory function on 22nd August 2023 at 4 pm at Srinivas Mallya Seminar Hall, Management Block, Mangalore University. Valedictory function was presided over by the Dr. Puttanna K, Chairman of Department of Business Administration, Mangalore University. Dr. Abhinandan Kulal from University College, Mangalore and Dr. Niyas Panakkaje, Associate Professor at Yenepoya University, was the guest of honour. Many of the participants expressed their opinion about the workshop during valedictory function.

All those who have given their feedback had an opinion that this was the most valuable and memorable workshop that they have attended because all the particularities of doing social science research was covered by the workshop right from identifying a research problem, to formulating a research problem, developing a research design, developing a research hypothesis, preparing questionnaire and interview schedule, collecting data, entering it in SPSS, doing data analysis, doing qualitative research including ethnography, case study, phenomenology and finally report writing. All these aspects were covered in the workshop.

To conclude the research methodology workshop for scholars in social sciences turned out to be a rich experience for the participants, raising their confidence to proceed with scientific research and produce quality output.

[Blending Theories with Practical]

AUGUST 18th –AUGUST 22nd 2023

ATTENDANCE SHEET

[illegible]

				18/08/2023	19/08/2023	20/08/2023	21/08/2023
				FN	AN	FN	AN
14.	VARANISEE TAGIMAUCIA	DEPT. OF PHYSICAL EDUCATION	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Varanisee</u>	<u>Varanisee</u>	<u>Varanisee</u>	<u>Varanisee</u>
15.	NOTHANA [NOTHANA]	DEPT. OF COMMERCE	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Notthana</u>	<u>Notthana</u>	<u>Notthana</u>	<u>Notthana</u>
16.	SHREYA	DEPT. OF COMMERCE	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Shreya</u>	<u>Shreya</u>	<u>Shreya</u>	<u>Shreya</u>
17.	PADMINI K	DEPT. OF COMMERCE	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Padmini</u>	<u>Padmini</u>	<u>Padmini</u>	<u>Padmini</u>
18.	KEERTHI A	DEPT. OF BUSINESS ADMINISTRATION	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Keerthi A</u>	<u>Keerthi A</u>	<u>Keerthi A</u>	<u>Keerthi A</u>
19.	KIRTHI NAIR	DEPT. OF BUSINESS ADMINISTRATION	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Kirthi Nair</u>	<u>Kirthi Nair</u>	<u>Kirthi Nair</u>	<u>Kirthi Nair</u>
20.	SHILA AZIMI	DEPT. OF SOCIOLOGY	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Shila Azimi</u>	<u>Shila Azimi</u>	<u>Shila Azimi</u>	<u>Shila Azimi</u>
21.	SHAFEEENA	DEPT. OF COMMERCE	ST. AGNES CENTRE FOR POST GRADUATE STUDIES AND RESEARCH, MANGALORE	<u>Shafeena</u>	<u>Shafeena</u>	<u>Shafeena</u>	<u>Shafeena</u>
22.	NIHA	DEPT. OF COMMERCE	ST. AGNES CENTRE FOR POST GRADUATE STUDIES AND RESEARCH, MANGALORE	<u>Niha</u>	<u>Niha</u>	<u>Niha</u>	<u>Niha</u>
23.	FATHIMA NASHIFA	DEPT. OF COMMERCE	ST. AGNES CENTRE FOR POST GRADUATE STUDIES AND RESEARCH, MANGALORE	<u>Fathima Nashifa</u>	<u>Fathima Nashifa</u>	<u>Fathima Nashifa</u>	<u>Fathima Nashifa</u>
24.	NIAMATULLAH ACHACKZAI	DEPT. OF COMMERCE	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Niamatullah Achackzai</u>	<u>Niamatullah Achackzai</u>	<u>Niamatullah Achackzai</u>	<u>Niamatullah Achackzai</u>
25.	SAYED ANWAR HUSSAINI	MBA-TTM	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Sayed Anwar Hussaini</u>	<u>Sayed Anwar Hussaini</u>	<u>Sayed Anwar Hussaini</u>	<u>Sayed Anwar Hussaini</u>
26.	AFSANA MEHAR	DEPT. OF BUSINESS ADMINISTRATION	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Afsana Mehar</u>	<u>Afsana Mehar</u>	<u>Afsana Mehar</u>	<u>Afsana Mehar</u>
27.	MOKSHA M	DEPT. OF SOCIAL WORK	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Moksha M</u>	<u>Moksha M</u>	<u>Moksha M</u>	<u>Moksha M</u>
28.	VAISHNAVI S HOSUR	DEPT. OF BUSINESS ADMINISTRATION	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Vaishnavi S Hosur</u>	<u>Vaishnavi S Hosur</u>	<u>Vaishnavi S Hosur</u>	<u>Vaishnavi S Hosur</u>
29.	PRATHVI DEEKSHA	MBA-TTM	MANGALORE UNIVERSITY, MANGALAGANGOTHRI	<u>Prathvi Deeksha</u>	<u>Prathvi Deeksha</u>	<u>Prathvi Deeksha</u>	<u>Prathvi Deeksha</u>
30.	Najiba Sultani	Dept. of Commerce	M. U.	<u>Najiba Sultani</u>	<u>Najiba Sultani</u>	<u>Najiba Sultani</u>	<u>Najiba Sultani</u>
31.	Sepideh Bashary	Dept. of Business Administration	Mangalore University	<u>Sepideh Bashary</u>	<u>Sepideh Bashary</u>	<u>Sepideh Bashary</u>	<u>Sepideh Bashary</u>